



ATHENS MUSIC WEEK

Hybrid Edition



Connecting Cultures
Inspiring Innovation

**JUNE
22-26 2021**

athensmusicweek.gr

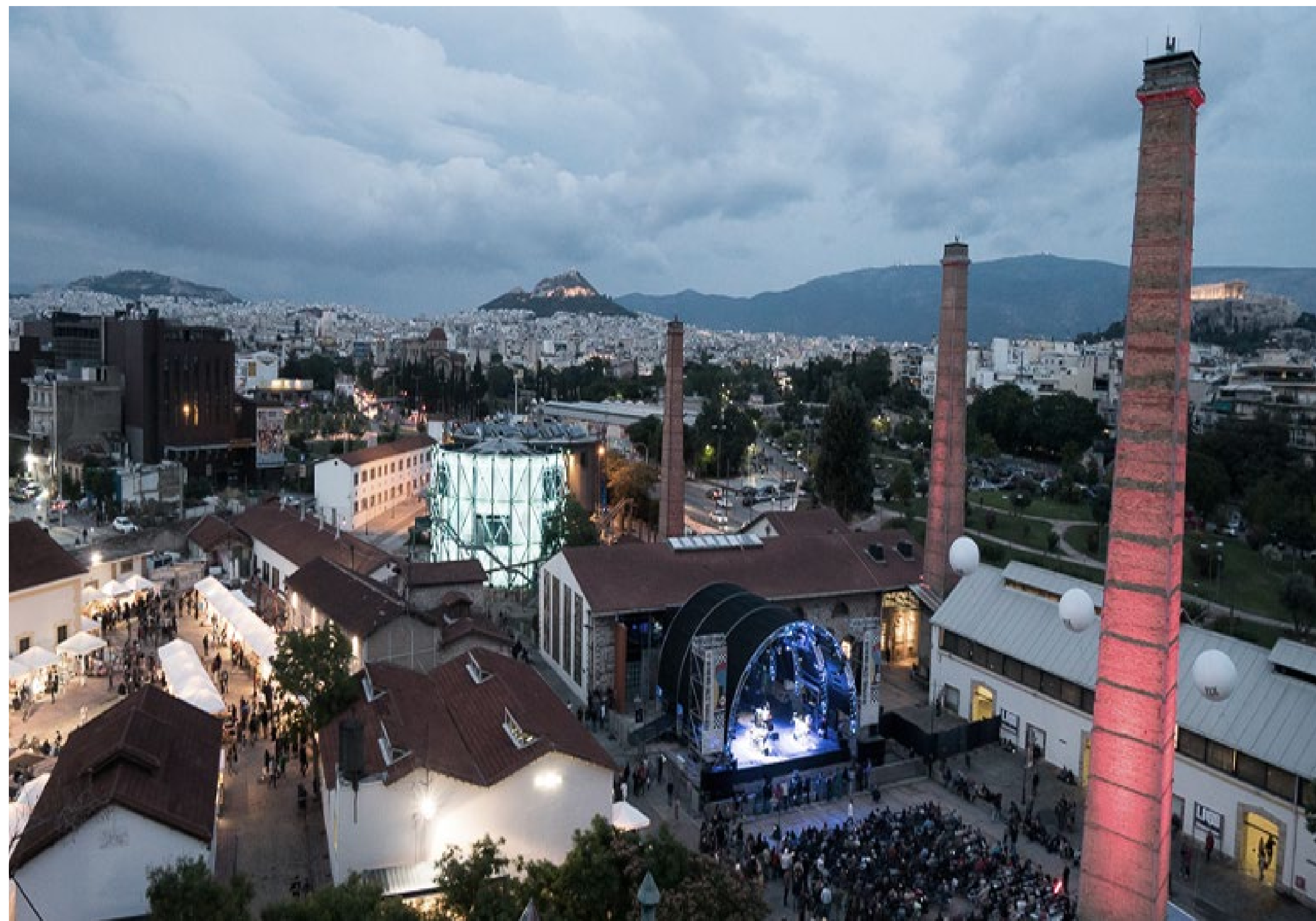
#AMW2021

About Athens Music Week

AMW is a Boutique Festival and showcase Conference founded in 2018.

It is hosted in Technopolis City of Athens and other cultural landmarks, in June, in the heart of the Greek capital.

*Due to the pandemic limitations, AMW 2021 will be hosted exclusively at Technopolis City of Athens



Connect music & creative professionals from international markets, in order to:

PROMOTE

their regional music
on the global map

EXCHANGE

knowledge & foster innovation
without boundaries

EXPLORE

the Greek
contemporary lifestyle

OPENNESS

Music cross all borders

CREATIVITY

Encourage thoughtful
& authentic ideas

EQUALITY

Treat every single person
with dignity & respect

TEAMWORK

Collaborate and lead by example

AMW: What makes it special

BEYOND FROM BEING ONE OF ITS KIND NATIONALLY?

It is an alternative destination, where music fans and industry experts meet to interact, share diversified cultural experiences and exchange knowledge.

What the media had to say

ATHENSVOICE

Το AMW κατάφερε να φέρει στην πλατφόρμα του, περισσότερα από 28 σχήματα από όλη την Ευρώπη!

MIXGRILL

Η σειρά των θεμάτων του AMW ήταν εξαιρετικά ενδιαφέρουσα κι οι ομιλητές πολύ καλά επιλεγμένοι! Μπράβο στους διοργανωτές!

POPAGANDA

Ο γύρος της Ευρώπης μέσα από 27 ανερχόμενα σχήματα.

AVOPOLIS

Μια διεθνής συνάντηση στην οποία συμμετέχουν 17 χώρες, 50 αναγνωρισμένοι εκπρόσωποι της διεθνούς και εγχώριας μουσικής βιομηχανίας και 28 καλλιτέχνες από όλη την Ευρώπη!



In numbers



AMW: Insights



+3,5K

Website visitors



+4,7K

Social Fans



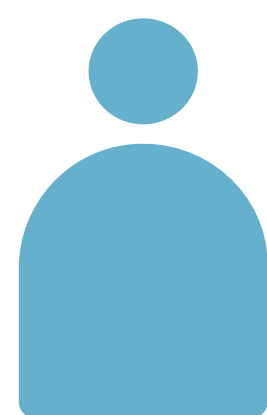
48%

Male



52%

Female



+65%

Core audience 18-44

The Festival





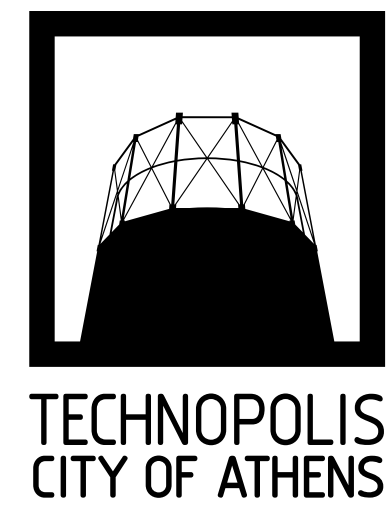
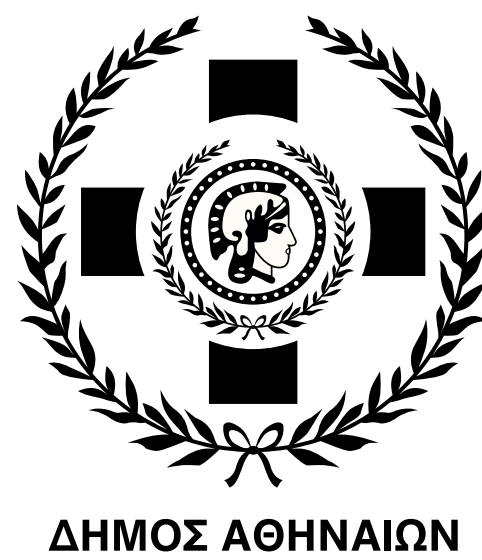
The Conference



Music and the city



Organisers



Π.Ε.Σ.Ο.

ΜΟΥΣΙΚΕΣ ΕΚΔΗΛΩΣΕΙΣ
ΣΥΝΤΟΝΙΣΜΟΣ ΟΡΓΑΝΩΣΗ

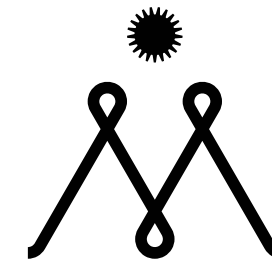
Institutional Partners (2018-2019)



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ
Υπουργείο Τουρισμού



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ
Περιφέρεια Αττικής



**ΕΥΡΩΠΑΪΚΗ
ΓΙΟΡΤΗ
ΤΗΣ ΜΟΥΣΙΚΗΣ**



Πολιτισμός, Αθλητισμός
Δημιουργική μάθηση

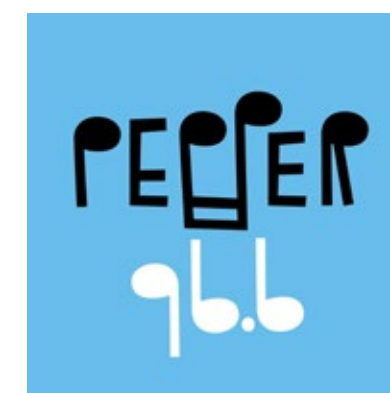
για όλους

THIS
IS **aTHEns**



ΕΙΔΙΚΗ ΥΠΗΡΕΣΙΑ ΕΚΤΑΚΤΗΣ
ΔΙΑΧΕΙΡΙΣΗΣ ΔΙΚΑΙΩΜΑΤΩΝ

Media partners (2018-2019)



Affiliate Partners (2018-2019)



Commercial partners



Indicative Placements



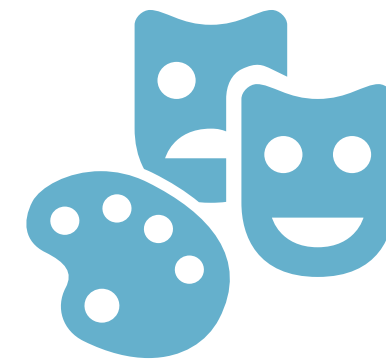
What our fans like



MUSIC



SPORTS



**ARTS AND
ENTERTAINMENT**



TRAVEL

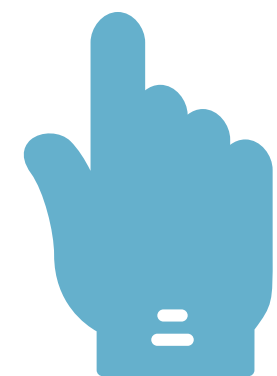
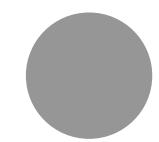


TV & MEDIA



**APPAREL AND
ACCESSORIES**

Sponsorship Opportunities



Let's explore your benefits

...a la carte

NEXT AMW:

JUNE 22 - 26 2021

Join Us and Make an Impact

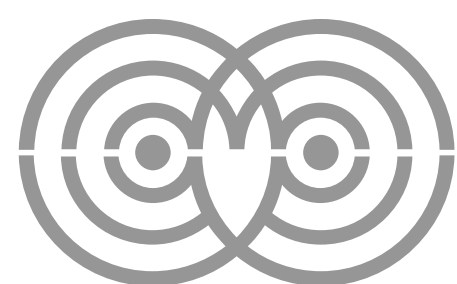


“

Festivals promote diversity,
they bring neighbors into dialogue,
they increase creativity,
they offer opportunities for civic pride,
they improve our general psychological well-being.
In short, they make cities
better places to live.

”

David Binder



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[#AMW2021](https://twitter.com/AMW2021)